

Top 10 Must-Have **FREE** Apps for Busy Promotional Products Sales Professionals

If you're like most promotional products sales professionals you're busy! You're juggling multiple responsibilities of research, client meetings, proposals, follow up and more. That's why you'll love these 10 time-saving apps. Just one of them could save you hours every day!



Evernote: I love the convenience of Evernote. I use it to store notes from sales meetings, important emails, online articles, photos, business expenses and more. Using Evernote allows me to access everything I've stored anywhere, anytime.



Hoot Suite: This is my favorite tool for managing social media. You can schedule, post and manage multiple social media accounts all from one spot. A huge time-saver and an app I use almost daily.



Last Pass: Forgot your passwords? No problem, Last Pass remembers them for you! This is the convenient and secure way to manage your passwords, all in one place. You'll love having this handy app and never having to worry about forgetting a password again.



Canva: Want to create professional looking designs without using a designer? Canva lets you create designs for Web or print: blog graphics, presentations, Facebook covers, flyers, posters, invitations and more. And the best news... you'll love how professional your designs look.



You Tube Capture: Video is more popular than ever and a proven way to connect with your most wanted prospects and current clients. With the Capture app you can create beautiful movies on the go, edit them and send them to multiple platforms.



Cam Card FREE: Forget about stacks of business cards. Cam Card Free reads business cards, stores them internally or in your contacts and can even search LinkedIn. The New York Times says “ the business cards practically jump into your phone.”



PPAI Media: Want to be the first to know promotional products industry news? This app is available free to all PPAI members and is compatible with tablets, but not smartphones. You can easily access and read all PPAI publications including: *Promotional Consultant Today*, *PPB Newslink* and live news, *Connections and Navigator*, plus PPAI Facebook and Twitter feeds.



Waze: Never get lost, find the shortest route and get help from other drivers. Personally, I prefer Waze to my car GPS. It always shows me the shortest route. Waze web site states “it’s the world’s largest community-based traffic and navigation app. Join other drivers in your area who share real-time traffic and road info, saving everyone time and gas money on their daily commute.”



LinkedIn: In my opinion LinkedIn is the most valuable social media platform for people in promotional products sales who sell business to business. This must-have app is fantastic for reviewing profiles before every sales meeting. It’s the fastest, easiest way to connect and know more about your most wanted prospects. With this mobile app you’ll have the inside scoop before you walk in the door.



Dropbox: This is the must-have tool for sending, receiving and storing large files. Never see a message that says “this file too large” again. Plus, Dropbox provides one home for all your work. Bring your photos, docs, and videos anywhere and never lose a file again.

These are my Top-10 favorite apps. I would love to know what apps you can’t live without. Just send me an email and I’ll add them to a future update.

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